

MEDIA RELEASE

Monday 27th June 2011

PENINSULA BOUTIQUE HOTEL WINS GOLD

Port Douglas Hotel awarded Australia's best!

A Huge boost for Port Douglas and the region with the Peninsula Boutique Hotel taking out Gold Honours at the National Accommodation Industry Awards for Excellence 2011 in Sydney last Friday.

Winning the award for the Hotel Category 4.5* / Luxury Accommodation, with 15 national Finalists from W.A., Victoria, New South Wales, A.C.T. and Queensland is a major industry achievement and confirms that Port Douglas' Peninsula Boutique Hotel continues to deliver exceptional standard of accommodation coupled with excellent service and friendly hospitality.

Individually Owned / Hosted by Sheryn and Phil Blundstone, this Achievement is even more significant as the Peninsula Boutique Hotel was awarded ahead of some of the biggest names in the hotel industry in Australia such as Radisson, Crowne Plaza, Accor and their Novotel brand as well as Sebel Groups.

The judges awarded Gold to the Peninsula Boutique Hotel on the basis of its Service, Facilities, Location, Inclusions and Attention to Detail.

“It is not just about providing great accommodation and service but ensuring our Peninsula Boutique Hotel guests’ experience the amazing array of tours centred around the natural beauty of the Daintree and Great Barrier Reef National Parks. This confirms Port Douglas as a leading holiday destination in Queensland and Australia.”

“Port Douglas was not affected by flooding or cyclones - it is business as usual with Port Douglas’s Peninsula Boutique Hotel guests enjoying beautiful warm sunny days with balmy tropical nights from now right through to December - a great time to visit.”

For more information visit:

<http://www.aaoa.com.au/AboutUs/AccommodationIndustryAwardsForExcellence/2011WinnersandFinalists/tabid/2328/Default.aspx>

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**The Accommodation Association is recognised as the leading authority
in the accommodation sector within Australia.**

The Accommodation Association represents a cross section of industry members including hotels, resorts, motels, motor inns, bed & breakfasts, boarding houses, backpackers, caravan parks, timeshares, chains and independent operators in metropolitan and regional Australia adding up to a membership base of over 2000 properties and some 110,000 guest rooms.